

DocuColor® 3535



Color

XEROX®

Technology | Document Management | Consulting Services

print | copy | scan | email

Dream
In Xerox
Color



Brilliant Impressive Color



Impressive color quality, speed, size, and especially price.

DocuColor 3535 Printer-Copier

Dream...Create...Print.

Produce print-on-demand brochures at a quality that delights, not just satisfies, your customers.

Arm your sales force with powerful color documents that excite customers and win business.

Make your business run more smoothly.

Get the work out the door on schedule, every time.

Brilliant...fast...easy...affordable.

Stop trading quality – or speed or productivity – for price. Now you can have it all. Now you can dream in Xerox color.



Professional Finish

Tiny Toner for Brilliant Details

Emulsion Aggregation (EA) Toner is grown, rather than ground, to very small and consistent particles. It requires no fuser oil. You get a uniform finish that's free from shiny spots or oil streaks. Post-it® notes and annotations stick to the prints.

Color...

Even your most discerning customer – or graphic artist – will be very happy with the advances in color technology. Rich, deep, true-to-life, 600 x 600 x 8-bit depth colors, precise registration and a professional, uniform finish. You have to see it to believe it.

...but fast.

Finally, color at the speed you need. A blazing 35 pages per minute (that's 2100 pages per hour) in both color and black and white – the fastest mid-range printer Xerox has ever offered.

Small...

At less than 4.5 square yards (3.7 square meters), DocuColor 3535 fits effortlessly into your business.

...but powerful.

Running on stock as heavy as 140 lb. index / 255gsm and as large as 12 x 19" / SRA3, this system is ready to handle all the work you send its way.

Sophisticated...

With its Fiery® network controller from EFI, DocuColor 3535 enables powerful color management, calibration and a Web-based tool set for everyone from novice to expert.

...but easy.

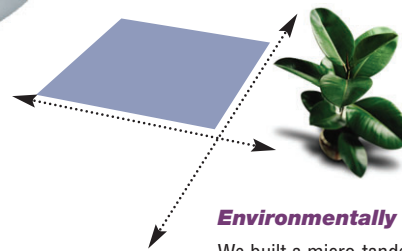
The intuitive control panel, the user-friendly menus at the desktop, and the familiar EFI Command WorkStation™ software all combine to make DocuColor 3535 a snap to operate.





Small Footprint

**Less than 4.5 square yards
(3.7 square meters)**



Environmentally Friendly

We built a micro-tandem engine that enabled a straight paper path, and that's why DocuColor 3535 is a powerful system in a very small package. Its size is easy on your environment, and the larger environment. EA Toner produces less waste and requires less electricity.



All that and smart too.

Color management is superb right out of the box – a no-nonsense choice – and open to precise control by experienced color users.

The same is true for color simulation and device calibration. Enter the profitable world of variable data printing with Fiery FreeForm™. And the optional DocBuilder Pro™ puts expert imposition capability at your fingertips.

DocuColor 3535 works the way you do, flexing to meet the needs of the moment. Need a copy? Walk right up. Want that

document scanned to PhotoShop®, to email, to storage? Select the best resolution for the job. DocuColor 3535 supports all the popular software – from Microsoft® Office to QuarkXPress™, from Adobe® Pagemaker® to PDF®.

35ppm

Manage cost – with productivity & performance

It all adds up: 35 pages per minute, the ability to receive, RIP, print and load paper simultaneously, the speed of automatic duplex feeding, the high-capacity paper trays (up to 3215 sheets), collation-before-printing for unlimited sets. Your people spend less time attending to the system and more time attending to work. The benefits of multifunction end up on your bottom line.





For more information, contact your Xerox representative, call 1-800-ASK-XEROX or visit us at www.xerox.com/office

Speed

35 ppm color, black & white
8.5 x 11", A4 LEF

Resolution

Copy
600 x 600 dpi plus Photo Mode

Print
600 x 600 x 8 dpi Contone

Scan
Four resolution selections: 600 x 600, 400 x 400, 300 x 300 and 200 x 200

Print Controller

- Electronics for Imaging (EFI)
- 850 MHz (min) Intel Pentium III
- 256 MB printing memory
- 20 GB hard disk drive
- Genuine PostScript Level 3
- 10/100 BaseT – standard

Base Configuration

- Print engine with EFI controller
- Scanner with stand
- 1 **• Duplexing Automatic Document Feeder (DADF)**
- Trayless duplex
- Electronic pre-collation
- Bypass tray
- Choice of a three-tray module (system max = 2175 sheets) or a high capacity paper tray module (system max = 3215 sheets)
- Reduction / enlargement 25 to 400%

Copying Features

- Multiple-up & Repeat Image
- Cover & Poster Mode
- Mirror Image / Negative Image
- Booklet Creation
- Auto & Variable Repeat
- Book Mode / Split Scan
- Program Ahead
- Build Job
- Store Job

2 **Scanning**

- UI-initiated scanning
- Fiery Scan Twain plug-in
- Scan to personal mailboxes
- Scan formats: TIFF, JPEG or PDF

Maximum Sheet Size

Bypass Tray 5:
12 x 19", 305mm x 483mm or SRA3
(320mm x 450mm)

Maximum Image Size

11.89 x 18.7", 302mm x 476.6mm

Productivity / Document Management

- RIP while print
- Continuous print – no cycle down
- Forward / reverse order printing
- Electronic collation
- Auto-duplexing
- Fiery Scan & Scan to personal mailboxes

3 **Paper Tray Capacity**

Tray 1: 520 sheets

• Sizes: 5.5 x 8.5" – 11 x 17", A5 – A3

4 **Bypass Tray:** 95 sheets

• Sizes: 5.5 x 8.5" – 12 x 19", A5 – SRA3

Three Tray Option

Total Capacity = 2175 (includes Tray 1 and Bypass)

Tray 2 – 4: 520 sheets each

• Sizes: 5.5 x 8.5" – 11 x 17", A5 – A3

High Capacity Tray Option

Total Capacity = 3215 (includes Tray 1 and Bypass)

Tray 2: 520 sheets

• Sizes: 5.5 x 8.5" – 11 x 17", A5 – A3

Tray 3 & 4: 2080 sheets

• Sizes 8.5 x 11", B5, A4

Supported Paper Weights

All trays 18 lb. bond to 140 lb. index (64gsm to 255gsm)

Speed by Media

(8.5 x 11" / A4 LEF)

- Plain paper: 35 ppm color, 35 ppm black and white
- Transparency: 8 ppm color, 16 ppm black and white
- Heavyweight 1 (28 lb. – 90 lb. index, 99gsm – 169gsm): 22 ppm color, 22 ppm black and white
- Heavyweight 2 (65 lb. cover – 140 lb. index, 170gsm – 255gsm): 11 ppm color, 11 ppm black and white

Warm-up Time

- Sleep Mode: 180 sec.
- Low Power Mode : < 30 sec

First Print Out Time (FPOT)

7 sec. color and black and white from Tray 1

5 **Consumables / CRUs**

- 4 toners: cyan, magenta, yellow, black
- 4 Drum Cartridges: CMYK
- Fuser Module
- Waste Toner Container
- Staples refill for finisher option

Optional Accessories

- Three Tray Module / High Capacity Tray Module (one required)
- 6 **• 1000 Sheet Finisher**
- Mobility Plate
- Foreign Interface
- DocBuilder Pro
- EFI ED 100 Densitometer / X-Rite DTP32
- A selection of professional controllers from Creo and EFI

Electrical Requirements

15 amp (115v), 10 amp (220/240v)

Dimensions (W x D x H)

26.0 x 30.7 x 45.1"
(660mm x 780mm x 1145mm)

Xerox Paper and Specialty Products Offer Variety

Xerox Supplies offers the widest range of paper and specialty media products, perfectly paired and digitally optimized, enabling you to produce hundreds of applications. Get creative using high quality text and cover grades, both coated and uncoated stocks, labels, and so much more.

Total Satisfaction...Guaranteed

The exclusive Xerox Total Satisfaction Guarantee is recognized as the best in the industry. Who decides if you're satisfied? You do.

